



HYPHEN HEALTH

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FOR IMMEDIATE RELEASE

Media release

Hyphen Health Tests Positive For a Third Year on the AFR Fast Starters 100 List

SYDNEY, Australia, 27th November 2024 - Hyphen Health has again joined the ranks of Australia's business elite, securing a coveted spot on the 2024 AFR Fast Starters100 List. Known for shaking up the healthcare sector - especially in the world of sexual health - Hyphen Health's meteoric growth has solidified its reputation as a bold and boundary-pushing leader in the industry.

The recognition comes on the back of Hyphen Health's relentless mission to make healthcare more accessible, stigma-free, and sexy! By leaning-in to awkward conversations, the company has become synonymous with innovation, approachability, and impact.

CEO and Co-Founder James Sneddon couldn't resist poking fun at the milestone: "We started Hyphen Health to make conversations about STIs less awkward, and it turns out we've gone viral in all the right ways."

He added "Hyphen Health's growth continues to go from strength to strength, in 2024 we saw triple digit growth which has landed us at #68 on the list. Clearly Aussies really like avoiding awkward trips to their doctor."

The AFR Fast Starters 100 List is an annual ranking compiled by The Australian Financial Review (AFR) that identifies Australia's fastest-growing young companies. Hyphen Health's ranking is a testament to its ability to scale rapidly while addressing a critical need in a uniquely human way.

Reflecting on the company's success, Sneddon said, "We're sprinting toward a future where sexual health isn't whispered about - it's openly celebrated. Fast growth feels great, but knowing we're breaking stigmas and starting conversations? That's why we do what we do."

Hyphen Health is a multi-award winning digital health service, having been recognised in the AFR Fast Starters 100 List, Smart Company's Smart50 List, Product Review Awards, Business Hunter Awards, Adult Industry Choice Awards and Business NSW Awards.



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About Hyphen Health

We're making sexual health sexy AF!

Established in 2015 by practitioner Dr Mitchell Tanner and rugby-playing accountant and entrepreneur James Sneddon, these two blokes are on a mission to make sexual health available to every Aussie who's DTF. That means removing the need for that awkward face-to-face doctor visit that is just cringe (*dead*). Hyphen Health is now Australia's largest sexual health clinic group through an online, discreet, convenient sexual health service.



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